

Levels of Achievement

As you set your Lifestyles goals and progress through the Distributor Career and Compensation Plan, you will experience additional benefits at each level. Let's take a look at what those benefits include:

Distributor

- Retail profit (the difference between the price you pay and the retail price the Customer pays) from your Customers
- Discounts on Lifestyles products of up to 30%
- Lifestyles Distributors have the opportunity to receive a four-per-cent (4%) Fast Track Bonus on orders purchased through the company, by all new personally sponsored Distributors within the sponsored Distributor's first two calendar months

Direct Distributor

Direct Distributor receives all the benefits of a Distributor, **plus:**

- A Direct Distributor Pin
- 40% discount on all product purchases
- 4% monthly generation bonus from the volume produced down to the third generation
- Accumulation of volume in your distributorship
- Wholesale profit (the difference between your discount level and your down-line's discount level) from the Distributors you sponsor

Regional Director

Regional Director receives all the benefits of a Direct Distributor, **plus:**

- A Regional Director Pin
- 5% monthly generation bonus on volume on the fourth generation

Executive Director

Executive Director receives all the benefits of a Regional Director, **plus:**

- An Executive Director Pin
- 5% monthly generation bonus on the volume on the fifth generation

National Marketing Director (NMD)

National Marketing Director receives all the benefits of an Executive Director, **plus:**

- A National Marketing Director Pin and plaque
- 2% monthly generation bonus on the volume produced in your sixth generation
- 1% Organizational Bonus on your entire down-line volume, down to the next qualified National Marketing Director or above
- Access to special Lifestyles announcements and advance news
- Invitation to Leadership events

International Marketing Director (IMD)

International Marketing Director receives all the benefits of a National Marketing Director, **plus:**

- An International Marketing Director Pin and plaque
- 4% monthly generation bonus on all volume produced in your sixth generation
- An additional 1% Organizational Bonus (for a total of 2%) on your entire down-line volume, down to the next qualified International Marketing Director or above

Global Marketing Director (GMD)

Global Marketing Director receives all the benefits of an International Marketing Director, **plus:**

- A Global Marketing Director Pin and plaque
- 6% monthly generation bonus on all volume produced in your sixth generation
- An additional 1% Organizational Bonus (for a total of 3%) on your entire down-line volume, down to the next qualified Global Marketing Director
- The most advanced access to special Lifestyles announcements and news
- Invitation to GMD only Leadership events

WHAT YOU DO AND WHAT YOU GET	Career Plan Title	Distributor 1	Distributor 2	Distributor 3	Direct Distributor	Regional Director	Executive Director	National Marketing Director	International Marketing Director	Global Marketing Director	
	Rank Qualifications	1-600 PV	601-1,500 PV	1,501 + PV	1,400 PGV (500 is PV) Monthly Qualification 1,200 PGV	Monthly 1,200 PGV 2 Legs in Bonus	Monthly 1,200 PGV 4 Legs in Bonus	Monthly 1,200 PGV 6 Legs in Bonus & 2 Power Legs (25,000 pts each)	Monthly 1,200 PGV 6 Legs in Bonus & 4 Power Legs (25,000 pts each)	Monthly 1,200 PGV 6 Legs in Bonus & 6 Power Legs (25,000 pts each)	
	Retail & Wholesale Profits	20%	25%	30%	40%	40%	40%	40%	40%	40%	
	Fast Track Bonus*	4%	4%	4%	4%	4%	4%	4%	4%	4%	
	Generation Bonus	1 st	-----			4%	4%	4%	4%	4%	4%
		2 nd	-----			4%	4%	4%	4%	4%	4%
		3 rd	-----			4%	4%	4%	4%	4%	4%
		4 th	-----			5%		5%	5%	5%	5%
		5 th	-----			5%			5%	5%	5%
		6 th	-----			-----				2%	4%
Organizational Bonuses	Organizational Volume Required						75,000 pts	150,000 pts	225,000 pts		
							1%	2%	3%		

*Minimum purchase required for non-direct Distributors.